

Application Form 2027 Florida Antiquarian Book Fair

Place: The Coliseum in St. Petersburg, Florida.

Dates: March 6-7, 2027. Set-up on Friday, March 5th, from noon until 5 p.m. Dealer Social Friday, 5 p.m.

Price: Booths: \$600 (\$350 each, if sharing); Alcoves: \$1200 (\$625 each, if sharing).

Please fill out and indicate with an "x" any information that you would NOT like published:

Business/Company Name:

Proprietor Name(s):

Street Address:

Business Phone #:

Cell Phone # to be used as main contact by fair staff (will remain unpublished):

Website (your listing will link to this site):

Email (we prefer not to publish, due to phishing schemes, but need for contact purposes):

Areas of Specialty:

Preferred Booth (Preference given to exhibitors who've previously occupied the location, then to FABA):

If sharing a booth, name of the other dealer (arrangements for sharing are the responsibility of the exhibitor; each exhibitor must turn in a separate application):

The undersigned hereby applies for exhibition privilege and space at the 44th annual Florida Antiquarian Book Fair, taking place at The Coliseum, 525 Fourth Avenue North, St. Petersburg, March 6th-7th, 2027. **A deposit of \$100 (\$200 for alcoves or double booths) has been forwarded or is enclosed with this application. Any remaining balance due is payable no later than January 10th. A \$75 late fee will be added after this date.** It is agreed that in the event that I fail to meet payment when due, I shall automatically forfeit any and all privileges and claims, including the forfeit of any payment previously made.

This application request constitutes an offer to be an exhibitor and rent space at the Florida Antiquarian Book Fair in St. Petersburg, Florida, during the ensuing year. It does not become a binding contract unless and until it is accepted by the Florida Antiquarian Booksellers' Association. The Exhibitor may not share or sublet the booth without the approval of Management. If the booth is to be shared, a Sharing Fee is required. (See Paragraph 3, Rules Governing Show). The Exhibitor agrees that his or her booth will contain merchandise that is suitable for display and sale at antiquarian book fairs, and if, in the opinion of Management, said merchandise does not comply, Management reserves the right to order it removed from display and sale. All displayed material must be priced. Booth rental includes: One (1) at least 80-square-foot curtained space (8 feet x 10 feet), two (2) light fixtures, two (2) curtained and draped 8 feet x 2 feet tables, two (2) chairs, identification sign and badges, bags and seals. The cost of the booth, including the above, is \$600. Each booth may also rent a third covered table (6 feet x 2 feet) for \$35 for the run of the Book Fair. Booth and double booth rentals are subject to availability; there are no discounts for double booths. Alcove rental includes: One (1) at least 210-square-foot space (14 feet x 15 feet), **up to six (6)** curtained and draped tables measuring 6 feet x 2 feet or 8 feet x 2 feet, two (2) chairs, identification sign and badges, bags and seals. The cost of the alcove, including the above, is \$1200. Each alcove may rent additional tables (either 8 ft or 6 ft) for \$35 for the run of the Book Fair. Alcove rental is subject to availability.

BOOK FAIR PROGRAM LISTING

Participating business are listed on our Book Fair website throughout the year. Please check your listing on

our website and contact us if there are any changes: <https://www.floridaantiquarianbookfair.com/exhibitors>

NAME BADGES FOR YOU AND YOUR ASSOCIATES

Please (clearly) print your name and the name(s) of all those who will accompany you. For security purposes, name badges are required to be worn at all times, by all exhibiting dealers.

TABLES FOR YOUR BOOTH

Each booth comes with two 8 ft x 2 ft curtained & draped tables. Please indicate if you'd like both (some opt for fewer tables due to showcase needs) and whether you'd like to include an additional (optional) 6 ft table for an extra fee of \$35. There is no fee for exchanging an 8 foot table for a 6 foot table. **Please, carefully consider your space (10 ft wide and 8 ft deep) when determining showcase and table needs**, so that we can get as accurate a table count as possible. Each alcove comes with up to six (6) tables. Please see the Suggested Layout form for Alcoves, found at the end of this application. The showcase form is available on our website, and **information for showcases should be sent directly to Atlantic Showcase Rentals.**

_____ 8 ft tables _____ 6 ft tables

PLEASE LET BOOK LOVERS KNOW ABOUT THE BOOK FAIR!

Please indicate which of the FREE advertising materials you would like sent to your business, in order to display at your shop and/or local spots where they can be seen by the book lovers in your area. If you sell online, please consider enclosing a bookmark advertising the book fair when filling orders. PDFs of each of these items are also available on our website, and can be sent out in email form to customers. Many of our patrons travel from out-of-area or out-of-state, and these are great ways of letting people all over the country know that you can be visited, in person, at the Florida Antiquarian Book Fair! Color posters (8.5" x 11"): _____ Postcards (send out to your mailing list): _____ Bookmarks: _____

WEEKEND TICKETS TO MAIL TO YOUR BEST CUSTOMERS

Please indicate the number of tickets you need:

_____ tickets at \$5 per tickets = \$ _____

PAYMENT

Prompt payments ensure that we have the necessary funds for printing advertising materials, placing advertising, paying for the venue, electrician, pipe & drape company, etc. Please make checks payable to Florida Antiquarian Book Fair (FABF) and mail to: Florida Antiquarian Book Fair/ 14046 5th Street Dade City, Florida 33540

_____ Booth Fee @ \$600 (\$350 if sharing booth) OR, Alcove Fee @ \$1200 (\$625 each if sharing)

_____ Additional Covered table(s) @ \$35

_____ Additional Program Advertisement @ \$100 (Please provide digital ad)

_____ Special Weekend Ticket(s) @ \$5 each (No "Will Call" list will be available during event)

_____ Extra Space @ \$10 per foot. (See Rules & Regulations)

_____ If balance is paid **after 01/10/2027**, add a \$75 Late Fee

_____ TOTAL BALANCE

_____ **Amount enclosed**

_____ Balance Due (all payments must be received by January 10th)

I, the undersigned, have read the Application and the separately listed Rules Governing Show and agree to these terms:

(Trade name) (Signed) (Date)

Florida Sales Tax No. _____ Out-of-State Dealer: SSN or Federal ID No. _____

RULES GOVERNING THE SHOW

\$100 DEPOSIT REQUIRED TO RESERVE BOOTH • \$200 DEPOSIT TO RESERVE ALCOVE

1. DEFINITION: The Manager of the event, Florida Antiquarian Booksellers Association, Inc.

2. LIABILITY LIMITATIONS: The Exhibitor hereby expressly releases the Management, the City of St. Petersburg, The Coliseum, its agents, officers and representatives from any and all liabilities for damage, loss, injury, or other consequences to himself or employees while at the Event. Exhibitor agrees to indemnify Management, City of St. Petersburg, The Coliseum, and any part thereof, against any claims arising out of, or in any connection with, the use of the space or grounds in the Event, or to not hold Management, City of St. Petersburg or The Coliseum, liable for any fees other than those paid to Management in advance, should this Event be canceled. All liabilities are explicitly referred to in the Contract for Exhibitor Privilege and Space. Neither Management, the City of St. Petersburg, the Coliseum, or its agents, officers and representatives, shall be responsible for fire, theft, or other damage, whether caused negligently, willfully or otherwise, and they are expressly released from any and all liabilities for any loss, injury or damage to persons and property. In case The Coliseum, or any part thereof shall be destroyed or damaged by fire, or other cause, or if by reason of government restriction, the use of said premises or the conducting of the show is prevented, either before, during or after the show, then the Exhibitor hereby waives claim for damages or compensation which might arise by reason thereof, except the return to the Exhibitor of proportionate payments made for the rental of the booth or space.

3. ELIGIBILITY: The Management reserves the right to determine eligibility of any Exhibitor or product to be exhibited at the Event.

4. SUBLEASE: Exhibitor shall neither assign, sublet, nor share this lease application, nor any part of same, without prior written approval of Management. If approved by Management, a \$50 sharing fee will be added to the gross rent. A partnership will be acceptable only upon presentation of legal identification of same (e.g., sales tax numbers, licenses, etc.). Each Exhibitor will be required to sign a formal application, and in the case of approved sharing, the sharing fee must be prepaid and submitted with the signed application.

5. In the event EXHIBITOR FAILS TO FULFILL APPLICATION, all reservations, applications, or application deposits and monies shall be retained by Management, as specified in the application.

6. ALL FEES ARE TO BE PAID IN FULL BY January 10, 2027. **A \$75 late fee will be added to rent not received by January 10, 2027.** Until such time as payment in full is received, Management retains the right to refuse admittance of exhibits or materials to the Event.

7. MANAGEMENT RESERVES THE RIGHT TO REMOVE ANY EXHIBITOR or representative who performs an act, which, in the opinion of Management, detracts from the dignity of the Event or is objectionable or unethical to the purpose of the Event.

8. If circumstances deem it advisable or necessary, MANAGEMENT RESERVES THE RIGHT TO ALTER LOCATION OF EXHIBITORS as indicated on the official floor plan.

9. THERE WILL BE NO PACKING OR DISMANTLING BY EXHIBITOR PRIOR TO CLOSING OF THE EVENT. Exhibitors violating official closing time will be the last to have use of porter service, and will be barred from future events.

10. DAMAGE: Exhibitor agrees to be liable for any damage to walls, tables, floors, woodwork, or to other fixtures on the premises, or to other exhibitors' property.

11. EXHIBITOR ADMITTANCE: No Exhibitor shall be permitted entrance to the event more than one hour

prior to the scheduled opening each day. No Exhibitor shall be allowed into the event after closing hours each night, except for the final night. Special arrangements must be made with the Management.

12. EXHIBITOR NAME BADGES: Names of Exhibitors, representatives, or employees in attendance at the exhibits should be supplied Management by February 1st, so that passes can be prepared and distributed at setup. A dealer who is not exhibiting is allowed to help an exhibitor set up prior to the show. However, the dealer's name must be given to the Fair Manager prior to opening day. The non-exhibiting dealer is NOT PERMITTED to browse or purchase prior to the show opening to the public or during non-show hours.

13. FOOD & BEVERAGES: No distribution or selling of any food or beverage is allowed.

14. EXHIBIT AREA: No soliciting, distribution of samples, catalogues, etc., will be allowed outside of the Exhibitor's designated display area. This regulation will be strictly enforced by Management. Said display area is used for the sole purpose of showing and selling rare and collectible books, manuscripts, autographs, maps, prints, and paper ephemera.

15. ATTENDANCE: All admission policies will be under exclusive control of Management at all times.

16. BOOTH SIZE: All tables, chairs, cases, exhibitor goods or equipment must be maintained within the confines of the booth size specified on contract. Failure to remain within area confines allows Management the right to eject Exhibitor from premises, and/or make this Agreement null and void, with no monies refunded Exhibitor. In some areas, it is possible to extend the exhibit area beyond the booth or alcove size, at the discretion of the Fair Management and the Fire Marshal. In those cases, the exhibitor will pay an additional rental fee set by Fair Management.

17. BOOTH APPEARANCE: In order to maintain a professional and high quality Book Fair, exhibitors will keep an orderly and neat-appearing booth. Cardboard boxes may not be used to display books unless they are draped. Discount and sale signs (ie. 10% off) are discouraged. If you feel you must have a section of discounted merchandise, the sign must be typeset or neatly printed.

18. SHOULD EXHIBITOR DEEM IT NECESSARY TO CANCEL SAID CONTRACT, **Management must receive written notice at least sixty (60) days prior to the opening of the Event.** If, in the opinion of Management, reason for cancellation is a valid one, all monies paid to date will be refunded. **No Monies will be refunded without sixty days written notification .** If the Exhibitor should choose to "No Show," Exhibitor shall be liable for the balance of lease rental due. Balance to be paid within thirty (30) days from closing of Event.

19. EXHIBITOR SHALL PLACE , within his or her booth or space, his merchandise for sale, during the term of the Event. Management reserves the right to order withdrawn from display or sale, or both, any item or article which, in its opinion, is not suitable, and Exhibitor agrees to comply with such order promptly. ALL MATERIALS MUST BE VISIBLY PRICED.

20. EXHIBITOR SHALL HAVE his or her exhibit space ready for the show by 5 p.m. on set up day. All books and merchandise should be on display and all empty cartons must be out of sight.

21. MANAGEMENT SHALL HAVE the RIGHT TO MAKE SUCH RULES AND REGULATIONS FOR THE EVENT as it deems proper and may amend same at any time. Such rules and regulations and amendments thereto shall be conclusive on both parties.

LOCATION AND DATE

The 45th annual Florida Antiquarian Book Fair will be held March 6-7, 2027 at the St. Petersburg Coliseum, located in downtown St. Petersburg, Florida, at 535 Fourth Avenue North, 33701. Free parking is available on site. Regular show hours are Saturday, 10 a.m. to 5 p.m.; and Sunday, 10 a.m. to 4 p.m. The

Book Fair is presented by the Florida Antiquarian Booksellers Association, and sponsored by WUSF Public Media (Local NPR and public television station), the St. Petersburg Public Library, and other organizations.

EXHIBITION ARRANGEMENTS

Booths and alcoves are all located in the main room of The Coliseum, a large wooden-floored ballroom. Bookseller exhibition fees are \$600 per booth (8 feet x 10 feet), with a deposit of \$100 due with registration, or \$1200 per alcove (14 feet x 15 feet), with a deposit of \$200 due with registration. Booth exhibitor fees cover rental of one [1] 80-square-foot (8 feet deep x 10 feet wide) curtained booth, with two [2] 8 feet x 2 feet draped tables, two [2] chairs, two [2] mounted floodlights, exhibitor sign, identification badges and bags with seals. Each exhibitor (per booth) may also rent a third covered table (6 feet x 2 feet) for an additional fee of \$35 for the run of the Book Fair.

Alcove exhibitor fees cover rental of one [1] 210-square-foot (15 feet wide x 14 feet deep) alcove, with up to six covered tables (6 feet and/or 8 feet), two [2] chairs, exhibitor sign, identification badges, and bags with seals. All table requests must be made before February 1st. Display cases are available for an additional fee. Arrangements and payment for display cases must be made directly with Atlantic Rentals (866) 736-8672 or atlanticshowcases.com.

All fees and rents are to be completely paid on or before January 10th, 2027. Exhibitor unloading and setup will begin Friday, March 6th, at noon, and must be completed by 5 p.m. Packing and move out will start Sunday, after the Book Fair's close at 4 p.m., and must be completed before 8 p.m. Any dealer not finished by 8 p.m. must pay the additional rental fee for The Coliseum of \$200 per hour.

Porter service, with dollies, will be available all day Friday and Sunday evening after closing. Porters should be tipped for their services, with a suggested fee of \$15 per load.

Should you wish to share your booth or alcove space with another qualified exhibitor, a \$50 sharing fee (\$25 per dealer) will be added to the gross rent and the sharing exhibitor must turn in a separate, signed Booth Application. [Paragraph 4 of Rules Governing Show].

Coffee and bottled water will be made available for dealers at the Information Booth, throughout fair hours. Jimmy Johns, a sandwich shop, will make deliveries to dealers throughout the fair. Deliveries will be made directly to dealers' booths, and payment will be handled directly from dealers to delivery personnel. Also, coffee, tea, soft drinks, both hot and cold sandwiches, and other snacks will be for sale in the food court.

PUBLIC ADMISSION AND SECURITY

Fees for General Admission to the entire weekend of the Book Fair are \$15. Single day admission is \$10. Admission is one dollar for children and for students with a valid student ID (this fee is donated directly to the St. Petersburg Public Library). Exhibitors can request Special Weekend Tickets to mail to their best customers. (See order form on the back of Application). A portion of every ticket sale benefits the St. Petersburg Public Library. FABA members are allowed free admission to the fair and have the option of requesting an additional two free tickets to the show.

Around-the-clock security is provided by contracted guards. Large bags or briefcases are inspected and marked before being allowed into the exhibition area. All sales are to be bagged and sealed, with an itemized receipt, and will be checked at the exit. Exhibitors will be provided with identification badges, which must be worn throughout set-up and for the duration of the Book Fair. **Dealers who are not paying to exhibit will not be allowed to browse or purchase prior to the Fair's opening to the public.** Exhibitors will not be allowed into the exhibition area until one hour before public opening on Saturday and Sunday.

BOOK FAIR PROGRAM

A Fair Program listing all exhibitors, along with their specialties and exhibition hall location, is made

available to patrons for the duration of the fair. Dealers (exhibiting and non-exhibiting) may purchase advertisements for the program.

ADVERTISING

The Book Fair has its own BLOG and active identities on Facebook, YouTube, X, Pinterest, Google+, and Instagram. The blog is updated regularly and is ideal for highlighting dealers and their inventory, in addition to bringing attention to otherwise overlooked details of the show: FloridaBookFair.blogspot.com.

GET SOME EXTRA ATTENTION FOR YOUR BUSINESS ON OUR BLOG

If you're bringing any item(s) to the fair that you'd like highlighted, please e-mail a photograph and detailed description or, if you're able, a brief video clip. We'd like to create a large number of such articles, as it is a great way to create a "feel" for the fair, especially for those who've never before visited! The Fair offers goodies in a wide variety of interest fields and printed mediums, and we'd like this to be reflected in our advertising.

EXPAND YOUR FACEBOOK NETWORK

Are you linked into the Facebook network? Please visit and LIKE the book fair event page, which features links to the blog and our main web page. Additionally, you can FRIEND "Florida Antiquarian Book Fair." You'll find that the Facebook pages are updated several times a week with interesting highlights from the Fair – we encourage you to check it out and to LIKE and share links and articles.

CHECK OUT OUR WEBSITE

Have you visited the Fair's website? We invite you to explore floridaantiquarianbookfair.com. Do you have a website of your own? We'd love to exchange links! Please consider including links on your webpage to the Book Fair's blog and website. Remember, the greater the momentum we're able to create with our web tools, the more patrons we'll be able to introduce to the fair's many charms.

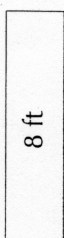
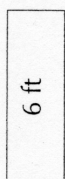
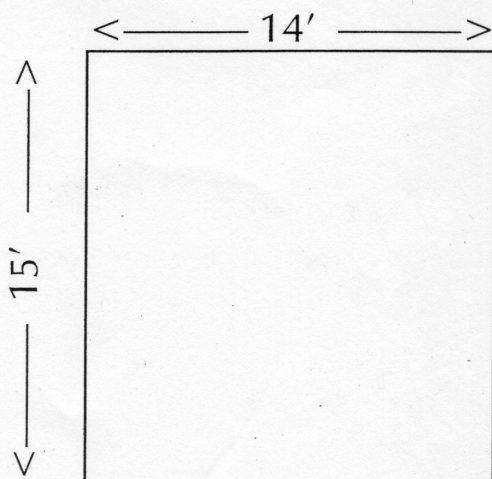
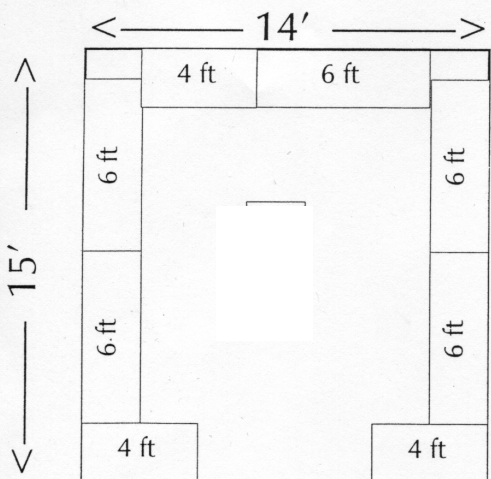
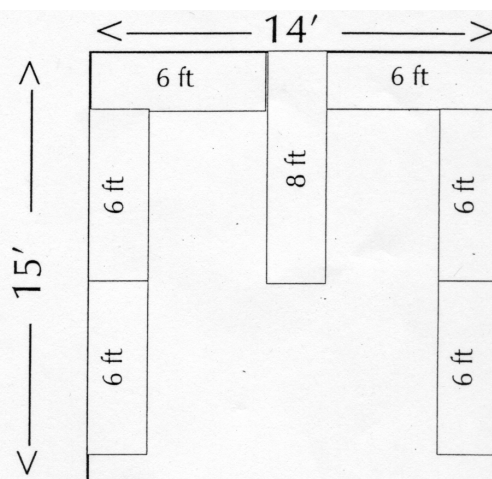
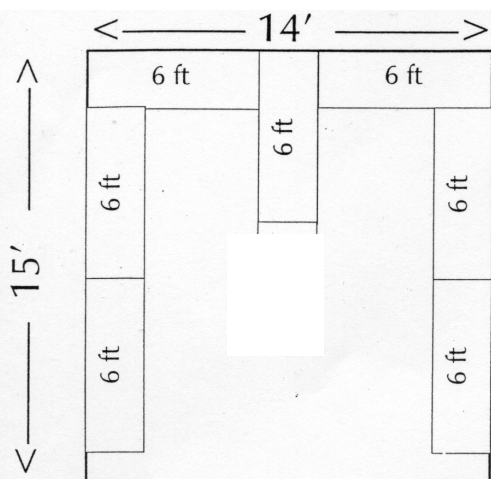
PLEASE HELP US TO LET BOOKLOVERS AROUND THE WORLD KNOW ABOUT THE BOOK FAIR

A very simple, effective means for dealers to help support the fair is to request some of our free advertising materials. Please, order a few posters and discount coupons to distribute in your shop, at book fairs around the country, in your local library branch or coffee houses, local museum or historical society, etc. We also have postcards available to mail out to your customer lists. In addition, PDFs of each are available, and can be added to web sites, or sent in email blasts to your customer lists. This is a great way to get the materials into a far greater variety of places. Please complete the related section of your application; or, send me a quick email with the number of materials you'd like mailed to you.



Suggested Alcove Layout

Below are three suggested layouts for your Alcove, along with an empty scale drawing of an Alcove and scale tables. You can make copies of this sheet, cut out the scale tables, and experiment with your own layout ideas. We only need to know the total number of 6-foot and 8-foot tables you will need. Indicate the number of tables of each length on the bottom of your Registration Form/Contract.



Tables are available in 6-foot, and 8-foot lengths, and are 2 feet wide. The pipe and drape company no longer provides 4-foot tables. However, there are a limited number available from The Coliseum. **These are 3 feet wide and are NOT covered.**

To the left are scale drawings of the available pipe and drape company tables.

Please circle the layout you want or draw in your own in the blank alcove provided and return with your contract.